

# 2011 ECO WORKING GROUP MEMBER APPLICATION



## ECO WORKING GROUP

*Thank you for your support of the OIA Eco Working Group.*

Your participation fee entitles you to the following benefits:

- **Recognition as an Global Leader** — The outdoor industry and EWG are gaining worldwide recognition for the Eco Index and the thought leadership and collaboration it demonstrates. When appropriate, EWG member businesses will receive special recognition on websites, collateral and other communication as an integral participant in this groundbreaking work.
- **Voting Rights** — Member businesses who pay EWG participation fees have the opportunity to shape future Eco Index content via a vote in the approval process.
- **Reduced Fees for OIA Members** – OIA members receive 50% off Eco Working Group participation fees (up to a \$10,000 value).

### PARTICIPATION FEES

>\$M	<\$M	OIA MEMBER	OIA NON-MEMBER
0	4	\$500	\$1,000
5	9	\$1,000	\$2,000
10	24	\$1,500	\$3,000
25	49	\$2,000	\$4,000
50	99	\$3,000	\$6,000
100	249	\$4,000	\$8,000
250	499	\$6,000	\$12,000
500		\$10,000	\$20,000

Federal tax ID# 84-1143854. Outdoor Industry Association Working Group Fees are not tax deductible as a charitable donation for federal tax purposes, but may be deducted as an ordinary and necessary business expense.

### PRIMARY CONTACT INFORMATION

This person will serve as the main contact for all OIA EWG news and information.

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Contact Title \_\_\_\_\_

Contact Phone \_\_\_\_\_

Contact E-mail \_\_\_\_\_

Company Street Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Company Mailing Address (if different) \_\_\_\_\_

City \_\_\_\_\_

Company Phone \_\_\_\_\_

Company Fax \_\_\_\_\_

Company E-mail \_\_\_\_\_

Website URL \_\_\_\_\_

Number of Employees \_\_\_\_\_ Annual Sales \_\_\_\_\_

### TYPE OF COMPANY

- Climbing Gym
- Manufacturer/Supplier  PR/Marketing
- Specialty Retailer/Sales Rep  Nonprofit
- Associate:  Outdoor Education
- Media  Other \_\_\_\_\_
- Travel/Guide Service

### PAYMENT:

- MASTERCARD  VISA  AMERICAN EXPRESS  CHECK

Card Number \_\_\_\_\_ Participation Fee \_\_\_\_\_ \$

Name on Card \_\_\_\_\_ Additional Eco Working Group Contribution \$ \_\_\_\_\_

Expiration Date \_\_\_\_\_

Billing Address \_\_\_\_\_ **Total in U.S. Funds** \_\_\_\_\_ \$

Cardholder's Signature \_\_\_\_\_

Credit Card Billing Address: \_\_\_\_\_