



**OIA Eco Working Group Approves Guidelines
for Including Sustainable Materials in Products**

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Outdoor industry companies now have a set of guidelines aimed at helping manufacturers incorporate sustainable materials into their products. The OIA Eco Working Group (EWG) officially adopted the Materials Guidelines last week. There was overwhelming support for adopting the guidelines with 100 percent of a quorum of the EWG voting members approving the guidelines for industry use.

These Materials Guidelines are now available for OIA companies to adopt and apply in a way that is meaningful to their products and businesses. The guidelines cover the following broad topics with suggested practices companies can choose to adopt under each category.

- Durable Material Selection
- Design for End of Life
- Product Care and Use
- Understand Your Footprint/Minimize Your Waste
- Chemical Responsibility
- Know Your Supply Chain

These Materials Guidelines are qualitative and are intended to be used as an educational tool and to promote continuous environmental improvement for companies and suppliers.

The guidelines can be downloaded by [clicking here](#).